

## DANISH VICE-CONSUL REPORTS ON PENSACOLA

C. McKENZIE OERTING OUTLINES  
MANY ADVANTAGES POSSESSED  
BY THIS PORT BOTH COM-  
MERCIALLY AND AS A POINT OF  
NAVAL RENDEZVOUS.

C. McKenzie Oerting, Royal Danish  
Vice-Consul at the port of Pensacola,  
has made the following report to  
T. Sogaard, Royal Danish Consul at  
New Orleans, regarding the many ad-  
vantages possessed by this port and the  
western section of Florida:  
Vice-Consul's Report.  
Pensacola, Fla., Jan. 9, 1905.  
T. Sogaard, Esq.,  
Royal Danish Consul,  
New Orleans, La.

Dear Sir:—Replying to your request  
of the 30th ultimo I take pleasure in  
furnishing you a report upon Pensacola  
and environs, present conditions and  
prospects.

Pensacola bay is in the extreme  
western end of the State of Florida,  
and extends from the Gulf of Mexico  
inland fifteen or eighteen miles; it  
averages three or four miles width, is  
perfectly land-locked, and contains  
many square miles of unexcelled an-  
chorage in forty feet of water. The  
bay's mouth is a straight, natural  
channel, having thirty-one to thirty-  
three feet depth of water at all times.  
The tide serves but once in twenty-  
four hours, and the rise and fall is only  
two feet, therefore the harbor is ac-  
cessible to deep-draft shipping at all  
times. It is easily the finest Ameri-  
can harbor South of Newport News,  
in Virginia. Fort Pickens, at the  
harbor entrance, was the only United  
States fort in the South that was not  
captured by the Confederates during  
the civil war of 1861-65. The govern-  
ment has a well equipped navy yard  
and two dry docks just inside the bay,  
giving employment to a great many  
men in the repairing and refitting of  
its men-of-war. There are men-of-  
war here practically the year around,  
and for two or three months during  
each spring it is the most important  
naval station in the United States.  
Undoubtedly the building of the Pan-  
ama Canal will increase the impor-  
tance of Pensacola as a naval station,  
as well as commercially.

**Shipping Advantages.**  
Commercially the advantages of  
Pensacola are well known to ship-  
owners and ship-masters all over the  
world. For many years it has led in  
the exportation of pitch pine, and it  
is now building up an immense trade  
in the exportation of cotton, coal,  
rosin and turpentine, grain, tobacco,

### AN OLD MEDICINE.

IN A NEW FORM, PHYSICIANS ARE  
PLEASED.

Druggists W. H. White & Co. Say  
Vinol is a New Form of the Oldest  
and Best Tonic in the World.

"Science conferred a great boon on  
humanity when two eminent French  
chemists discovered how to extract  
from the cod's liver all the curative  
elements contained in cod liver oil,  
but without a drop of oil or grease,  
and thus produce Vinol.

"It is no longer necessary to load  
the stomach with old-fashioned greasy  
cod liver oil or emulsions to obtain  
the curative properties of cod liver  
oil, for Vinol is like taking the kernel  
from the nut, the oil or the grease  
which the curative elements were en-  
veloped has been discarded, and we  
offer the people of Pensacola the con-  
centrated essence of the medicine  
found in cod liver oil, without a drop  
of oil or grease to upset the stomach  
and retard its work.

"For centuries doctors and drug-  
gists alike have looked upon cod liver  
oil as the best tonic, strength-creator  
and body-builder in the world, but have  
acknowledged that it is one great draw-  
back was the grease which it contain-  
ed. With this grease all eliminated,  
we offer the people of Pensacola in  
Vinol a perfect cod liver oil prepara-  
tion as delicious to the taste as a fresh  
orange."

Mr. J. B. Kenner, Deputy Clerk of  
the Superior Court, Atlanta, Ga., writes  
"Vinol is the ideal preparation of cod  
liver oil; it purifies and enriches the  
blood, induces a good appetite, pro-  
motes digestion and invigorates every  
organ in the body."

"Therefore, in the strongest manner  
we endorse and guarantee Vinol to in-  
crease the appetite, cure stomach  
troubles, give strength to the run-  
down, tired and debilitated invigorate  
and build up old people, make rich, red  
blood, cure chronic coughs, colds and  
bronchitis. If it fails, we return your  
money." W. H. White & Co., drug-  
gists.

### OPERA HOUSE

ONE NIGHT ONLY!  
Monday, January 16.

GORTON'S  
..MINSTRELS..

THIS SEASON EVERYTHING EN-  
TIRELY NEW.

BRILLIANT COMEDIANS!  
BRILLIANT SINGERS!  
BRILLIANT PERFORMERS!

PRICES—25, 50 and 75 cents.  
Seats on sale Friday at noon.

hardwoods and fertilizers. The im-  
ports, consisting of fertilizer ingredi-  
ents, sisal grass, mahogany and manu-  
factured goods, though much less  
than exports, are rapidly increasing  
in value and bulk. All this gives  
employment to a great many vessels,  
both sail and steam, and of all nation-  
alities. A large business is also be-  
ing built up in bunkering steamers  
bound for Europe that have loaded to  
the full depth of water at Galveston,  
New Orleans and Mobile.

The city of Pensacola is on the  
north and west shore of the bay, about  
eight miles from the Gulf. Vessels are  
loaded and unloaded at wharves along  
the water-front, at a minimum ex-  
pense as railroad cars are switched  
immediately alongside. We have first  
class railroad connections with all parts  
of the United States, and additional  
lines of railroads are projected.

While Pensacola lies in about the  
latitude of Alexandria, Egypt, we have  
about the climate of Southern France,  
and have none of the extremes of heat  
and cold that occasionally afflict the  
northern states of the Union. The  
government weather reports, covering  
a period of twenty-three years show  
that we have only 14.8 days per an-  
num with the temperature over 90 de-  
grees, and only 2.7 days with the tem-  
perature below 32 degrees.

With this climate together with the  
fact that the water supply is pure and  
abundant, it is only natural that Pen-  
sacola should be extremely healthy.  
The population is steadily increasing,  
and has about doubled in the past  
fifty years, being now something over  
twenty-two thousand. In manu-  
facturing industries we are somewhat  
behind the average American town of  
this size, but what we have are en-  
joying good business, and doubtless  
more enterprises will soon follow.  
There are three national banks and  
one State bank, and a large number of  
solid commercial firms doing business  
here.

Pensacola is of Spanish origin and  
still retains many of the characteris-  
tics of earlier times. An increasing  
number of northern tourists are visit-  
ing Pensacola each winter and are  
charmed with this quaintness, the cli-  
mate, the many points of historical  
interest (to Americans) hereabouts,  
and with the sea foods.

**Settlers Wanted.**

I take it, that you would welcome  
suggestions that might result in ben-  
efit, or at least that would interest  
the Danish government and people,  
therefore I will suggest that this would  
be a good section of the United States  
for Danish emigrants, particularly for  
farmers. The possibilities from an  
agricultural standpoint, of the terri-  
tory immediately around Pensacola  
and for a distance of fifty miles, are  
very great, and to a large extent un-  
developed. This latter is owing to the  
fact that until recent years the ground  
was covered with a heavy growth of  
the magnificent pitch pine, or yellow  
pine as it is better known in this coun-  
try; and besides there has not been  
the organized and systematic effort  
put forth by railroad and immigration  
companies to induce settlers to locate  
that characterizes the rapid develop-  
ment of large areas in the North-  
western States. Possibly something  
of the sort will be undertaken for this  
section within a few years, in which  
case the results will be the same as in  
the northwest, and land will be worth  
many times its present value.

It is true that the land in this sec-  
tion does not equal in richness the  
lands of parts of the northwest, but  
it is more fertile than millions of  
acres of thickly populated lands in  
Europe; is more fertile than that of  
the New England States and parts of  
other States that are yielding generous  
crops and providing comfort and lux-  
ury for a large number of people.  
Further, when the longer growing  
season, permitting of two and three  
crops from the same land during one  
season is considered, it is probable,  
as claimed, that the net results will  
compare favorably with those shown  
anywhere.

Naturally judgment must be exer-  
cised in selecting such crops as the  
soil and climate are best adapted for,  
but the list of such crops is a long  
one and the intelligent farmer is in-  
sured against crop failure because of  
an unfavorable season for some par-  
ticular crop. Pea and bean  
crops, cane and all root  
crops, are particularly suited  
for this section. Pecan, peach  
and pear culture holds great promise.  
Strawberries and early vegetables, for  
consumption in the local and rich  
northern markets, show fabulous re-  
turns for the farmer.

There is no question about the pro-  
ductiveness of the soil, or about a  
market for the products.

**Cattle Raising.**  
Cattle raising and dairying also pre-  
sent good openings for industrious  
and experienced people. Cattle will  
live here the year around without at-  
tention, so certainly would be most  
profitable with attention and some  
feeding during the short winter.

What few farmers there are out  
through the country around Pensacola  
are unable to supply even this city's  
demand for vegetables, and at least  
ninety per cent. of the butter used  
here comes by rail from a distance  
of several hundred miles. There are  
no physical reasons why all this  
should not be produced within a few  
miles of Pensacola.

The people of this section welcome  
new settlers, but of course intending  
settlers should come with some money  
to purchase land and tide them over  
until a crop can be produced. The  
amount should be from five hundred  
dollars upward, according to the size  
of the family to be supported and  
the amount of land desired.

The county government recognize  
the benefits to be derived from build-  
ing up the farming interests of this  
section and is spending considerable  
money in improving and extending  
roads out through the country.

Yours very truly,  
(Sd.) C. McKENZIE OERTING,  
Royal Danish Vice-Consul.

## THE BIG STORE!

PENSACOLA'S BUSY BARGAIN CENTER.

All Mail Orders Filled Same Day Received.  
McCall's Patterns 10 and 15c. None Higher.

### Fast Selling This Week!

OUT THEY GO WITH A RUSH!  
DESIRABLE BARGAINS!

The prices that we name you from these Departments cannot be equalled in  
this city; so when the clock strikes the hour of Eight, Monday morning, fall in line  
and follow the crowd to THE BIG STORE, where they never advertise an article  
unless they have it, and where they always refund your money promptly when  
you want it.

#### READY-TO-WEAR DEPARTMENT.

LADIES' FINE TAILORED SUITS,  
nicely trimmed, in blacks and blues,  
instead of \$10.00, we say.....\$6.29

LADIES' FINE TAILORED SUITS,  
made of Scotch Tweed and nicely  
trimmed with cut steel buttons, in-  
stead of \$15.00, we say.....\$8.89

MISSSES AND CHILDREN'S WALK-  
ING COATS—during this sale at  
special prices.

LADIES' EXTRA-HEAVY MELTON  
CLOTH JACKETS, perfectly plain,  
instead of \$2.50, \$3.00 and \$3.50, we  
say, each Jacket.....\$1.50

ONE LOT SHIRT WAISTS—They in-  
clude many kinds of materials—  
strictly tailor-made—instead of \$1.00  
and \$1.50, we say, each Waist 49c

FINE TAILORED SKIRTS, made of  
Scotch Tweed, instead of \$9.00 we  
say.....\$5.32

LADIES' LONG AUTO COATS, made  
of Fine French Cloth and elaborately  
trimmed Browns, Blues and blacks,  
instead of \$25.00 we say.....\$16.89

#### CURTAIN DEPARTMENT.

10 pair of Extra-Heavy Fish Net Cur-  
tains, full three yards long, instead  
of \$1.50 we say.....89c

10 pairs of Double Net Curtains, full  
three yards long, instead of \$2.00 we  
say.....\$1.59

#### CORSET DEPARTMENT.

ONE LOT OF CORSETS—They in-  
clude many styles—not a one that  
is worth less than 50 cents and  
many as much as 75 cents. They  
are here while they last, each Cor-  
set only.....19c

#### NEW ARRIVALS.

FINE FRENCH MADRAS, in colors,  
neat patterns, just the thing for  
Men's Shirts, each yard.....15c

#### DOMESTIC DEPARTMENT.

FOREST MILL COTTON, full yard  
wide, 8½c value, here at.....6c

DUCHESSE CAMBRIC, yard wide, a 10  
cents value, here at.....6c

COLUMBIA COTTON, yard wide, fin-  
ished soft for the needle, a 7 cents  
value, here at.....5c

Yard-Wide INDIAN HEAD, finished  
soft for the needle, per yard.....12c

PEPPERELL 11-4 SHEETING, here  
at.....22½c yard

PEPPERELL 10-4 SHEETING, here  
at.....24c yard

AMOSKEAG CHECK GINGHAM, for  
Aprons, here at.....5½c yard

#### DRESS GOODS DEPARTMENT.

54-inch SPONGED BROADCLOTH, a  
\$1.25 value, here at.....89c

54-inch SUITING, a \$1.00 value, here  
at.....79c

OUR LEADERS—Plain and Fancy  
Fabrics, full 38 inches wide, 60 and  
65 cents values—here at.....49c

#### WINDOW SHADE DEPARTMENT.

100 WINDOW SHADES, in all colors,  
The kind you pay 25 and 35 cents  
for, they are here complete with  
fixtures, ready to be put up,  
at.....19c each

#### CARPET DEPARTMENT.

The time has come to buy your car-  
pet.  
FINE DERBY RIBBED VELVET CAR-  
PET, sewed, lined and laid, ready  
for use, here at.....59c yard

#### BLANKETS AND CARPETS.

SELLING AT SUMMER PRICES—  
10-4 All Wool Blankets at \$3.49,  
10-4 Half Wool Blankets at \$2.69,  
Large Comforts at \$9c, \$1.00 and  
\$1.50 each.

## Wm. Johnson & Son

### MARKET QUOTATIONS

Pensacola Cotton Market.  
(Furnished by C. Gunter Elmore, F.  
O. B. Cotton Broker.)  
Pensacola, Fla., Jan. 14, 1905.  
Good middling .....7½c  
Strict middling .....7c  
Middling .....6½c  
Strict Low Middling .....6-11-16  
Tinges and stains ¼ to ½ lower.

O'Halloran & Co's Private Wire Re-  
port.

The following quotations are fur-  
nished by O'Halloran & Co., successors  
to the J. W. Moore Company, 12 East  
Government street, being received  
over their private wire.

Wheat and Corn.

Chicago, Jan. 14.—The closing prices  
to-day on wheat and corn were as  
follows:

May .....44½c  
July .....45½c

New York Cotton Market.

New York, Jan. 14.—The ruling pri-

\*\*\*\*\*  
Turpentine Stills.  
McMillan Bros. Co.  
Manufacturers.  
Coppersmiths and General  
Metal Workers.  
MOBILE, ALABAMA  
\*\*\*\*\*

ces in the cotton exchange to-day

were as follows:

Opening. High. Low. Close.  
Jan .....6.80 6.80 6.75  
Mch .....6.87 6.84 6.87  
May .....6.98 6.93 6.96  
July .....7.08 7.04 7.07

Aug. ....7.11 7.11 7.10  
Total port receipts: To-day, 23,000  
estimated; last year 20,796; New York  
middling, 7.20; New Orleans middling,  
6½c.

New York Stock Market.

New York, Jan. 14.—Following are  
the closing prices in the principal  
stocks to-day:

Sugar .....145½  
Brooklyn Rapid Transit .....62½  
Copper .....75½  
Missouri Pacific .....109½  
Union Pacific .....119½  
Rock Island .....36½  
Atchafalpa .....88½  
U. S. Steel, common .....30½  
U. S. Steel, preferred .....94  
L. & N. ....139½  
St. Paul .....174½  
Southern Pacific .....68  
Western Union .....92½  
B. & O. ....103½  
Wabash, preferred .....43½  
Pennsylvania .....137½  
Reading .....80½  
Erie, first preferred .....78½  
Manhattan .....170½  
Southern Railway .....35½  
N. Y. Central .....143½  
Canadian Pacific .....134½

Naval Stores Market.

Savannah, Ga., Jan. 14.—The nat-  
ural stores market closed to-day as fol-  
lows:

WW .....5 15

WG .....5 00

N .....4 75

M .....4 50

K .....4 05

I .....3 40

H .....2 87½

G .....2 87½

F .....2 72½

E .....\$2 67½ to 2 70

D .....2 60

C .....\$2 50 to 2 52½

Spirits Turpentine, 53 cents.

#### SHIPPING NEWS.

Arrived.

E. O. Saltmarsh, Br ss. Rogers, 2750,  
Tampico to Gulf Transit Co.

Cleared.

Hero, Nor ss. Kars, 1178, by Gulf  
Transit Co. for New York, in ballast.

Forced to Starve.

B. F. Leek, of Concord, Ky., says:  
"For 20 years I suffered agonies, with  
a sore on my upper lip, so painful,  
sometimes, that I could not eat. After  
vainly trying everything else, I cured  
it with Bucklen's Arnica Salve." It's  
great for burns, cuts and wounds. At  
all drug stores; only 25c.

#### Freezing Weather.

THE WEATHER MAN PREDICTS  
FREEZING WEATHER, AND ALL  
WATER CONSUMERS SHOULD  
THEREFORE PROTECT EXPOSED  
PIPES OR TURN OFF WATER.  
THE PENSACOLA WATER CO.

### \$20,000 Fire in Tampa

"The estimated loss is about \$20,000, a greater part of which is  
not covered by insurance."  
This is the same old story, but is proof in our own state of the  
value of FIRE INSURANCE. Do you carry a policy on your home,  
furniture, business, house or stock of merchandise? Better see us  
to-day about fire insurance.

Real Estate  
Insurance

Knowles Bros.

Phone 22  
Pensacola

### PENSACOLA Iron Works and Supply Co.

Manufacturers and Repairers of  
MACHINERY AND BOILERS.  
FORGINGS, MILL AND STEAMSHIP SUPPLIES.  
STEAMSHIPRE PAIRS A SPECIALTY.

Prompt attention given to all orders, day or night Agents for  
James McKay & Co.'s celebrated Log and Timber Dogs, also Chains  
of all descriptions.  
Office Phone, 123.  
Residence Phone, 1029.

PHIL WITTMAN, Manager.  
P. O. Box, 123.

### Make the Home Brilliant For Entertainments and Parties.

The new single arc Welsbach Incandescent Lamp, which  
can be attached to any gas fixture, gives a brilliant  
light—more than three times the quantity of light from  
the ordinary gas tip.

NO. 66, PRICE \$1.00.

NO. 70, PRICE 90 CENTS.

These prices are for lamps put in and adjusted.

### PENSACOLA GAS CO.

27 East Garden Street.

Phone 148.

### 15..CHRISTMAS PIANOS..15

were delayed enroute, consequently  
arrived too late for holiday trade.

We will make a

### \$25.00 Reduction

on all pianos sold in the

### Next Ten Days.

The cheaper styles are sold as low as

### \$7.00 Per Month.

See them now. A large stock of 1905  
styles to select from.

### THE CLUTTER MUSIC HOUSE

114 SOUTH PALAFOX STREET.

## Horses and Mules!

A car load of Saddlers, Roadsters,  
Family Horses and Fine Draft Mules  
just in and must be sold at once.

So Come Quick!

### PENSACOLA LIVERY STABLE

JNO. G. WOOD, Manager.

WE  
WANT  
YOU

to come to our store and look over  
the fine line of goods we have re-  
ceived for the holiday trade.

WE HAVE  
YOUR

fit in Hats, Collars and Cuffs, Shirts,  
Underwear, Neckwear, Shoes, Suspend-  
ers, Collar and Cuff Buttons, Garters,  
etc.

OVER FIVE HUNDRED SUIT PAT-  
TERNS TO SELECT FROM.

SEE US.

D. & I. MAYER

PENSACOLA, FLA.



A BOY'S BEST FRIEND

IS HIS MOTHER,

but he doesn't always appreciate her  
goodness, especially when he grows  
into a young man and mamma laun-  
ders his linen according to old-fash-  
ioned methods. When a man sees the  
exquisite color and finish on shirts,  
collars and cuffs put on by the New  
Method Laundry, he is our patron  
forever after.

New Method Laundry,

LAWRENCE & BORELLI, Props.

4, 6, 8, and 10 W. Romana St.

Phone 195.